

Tech and Management

- disruptive
- one-size-fits-all
- address
- be (dis)engaged
- make
- performance
- empower
- achieve
- boost

- employees
- at work
- goal
- performance
- appraisal
- an issue
- approach
- progress
- technology

- 1. Discuss the following points briefly.
 - What kind of software do you use in your company to improve the management of teams/time/projects?
 - Which aspects of your work could be improved by using technology?
 - What are the benefits and drawbacks of applying technology for management purposes?

prevent update hold adhere rectify address whether (if) keep up with

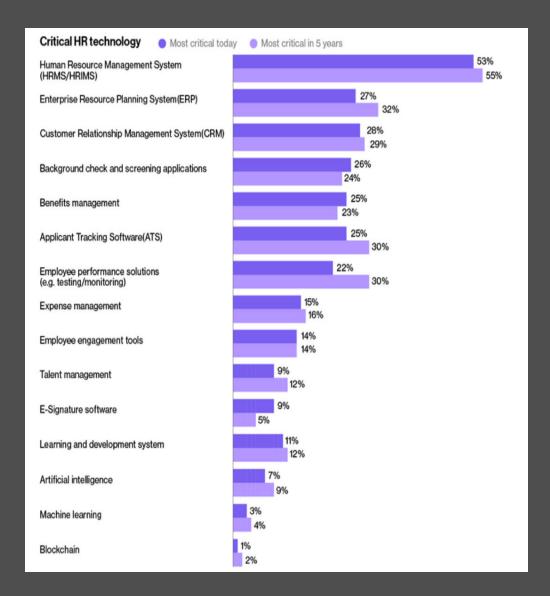


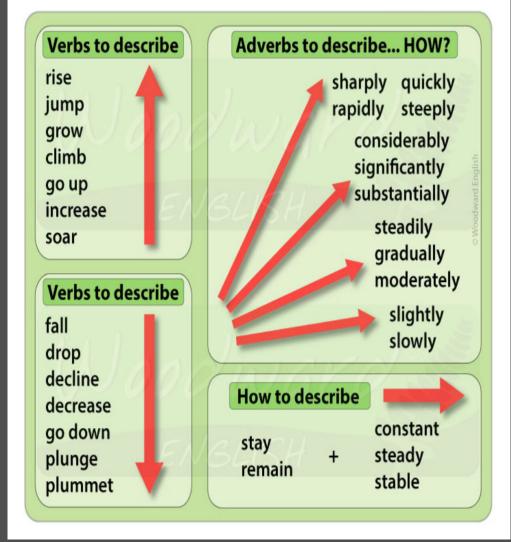
There are numerous amounts of inf HR professionals must	data protection rules. Here
•Recognize and	cybersecurity attacks. This

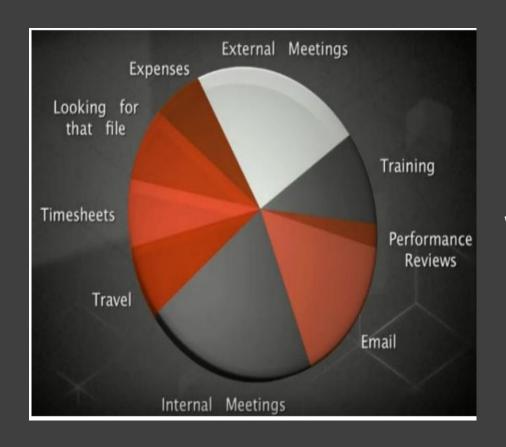
protection as a priority......and review privacy policies for all staff

means choosing the appropriate cloud provider, that have data

- •Always document the reason for the need to process personal information
- •Making sure employees understand their rights, particularly their right to access,...., and erase their own data if they wish
- •Make sure that the only people that have access to personal information are the ones who require it.
- •.....to timely document deletion. A company can onlyonto its data for a predetermined amount of time, especially if it is not necessary for business practices.
- •Considerthe company's employed on the company's employed on the









What if companies understood their own employees better than they understand customers?



Look at the pie chart on the right and discuss whether your work life is similar or different and to what extent?





What kind of technological improvements could enhance management within your company?

97.2% 58% OF HR EXECS RATE THEIR OF STREET HEIR OF

Are there too many processes at your place of work? How do they affect your work?

"Office workers waste close to 57 minutes of their workday due to outdated technology and processes, and more than 30 % of global employees feel they waste half of their day or more performing tasks better suited to AI." AINHM



Discuss using the words in bold now tech can be used to improve productivity?

Telefonica, has launched a RESKILLING and UPSILLING program. The purpose of this initiative is to make better use of existing internal talent.



Telefonica has set up the reskilling application IN CONNJUNCTION WITH a business partner,

SAP SuccessFactors Human Experience Management Suite.



Employees use the app to
FILL IN their skills profiles,
and then machine learning
algorithms intelligently
MATCH EMPLOYEE SKILLS
with individual
requirements for vacant
positions. The app also
FACILITATES more TAILOR MADE career experience,
by suggesting personalised
TRAINING
RECOMMENDTIONS to
each employee based on
needs.

- E-firing software is particularly helpful to managements IN THE EVENT OF a merger or acquisition (M&A), where part of the logic of the deal is that the combined businesses will need fewer staff.
- By using software, the process can be speeded up so that the best staff do not leave DUE TO uncertainty
- To illustrate, a one-month delay in closing a deal, could RESULT IN expected cost savings of \$500m a year.
- But delays are common BECAUSE OF the difficulty and emotion involved in deciding who should be kept on and who should be fired.

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• That is why human resources software is increasingly being used to help businesses align financial and organizational objectives: in situations in which they need to get rid of employees. These include mergers and acquisitions, redeployments, reductions and ordinary terminations. By linking to other business applications, such as payroll and the human resources database, this type of software can put all the important data in one place for senior managers to analyze.

What new skills and knowledge do senior management and executives need these days in order to lead a company effectively?

Key computer vocabulary

Match the words on the left to the definitions on the right.

1.	ransomware	a.	a computer program that makes copies of itself to stop a computer from working normally	
2.	a cyber-attack	b.	an illegal attempt to damage a computer system using the internet	
3.	a domain name	c.	a person who gets access to a computer system illegally	
4.	malware	d.	computer programs designed to damage how a computer works	
5.	a virus	e.	computer software that criminals use to demand money	
6.	cybersecurity	f.	the part of a web address that shows the name of the organisation, for example google.com	
7.	a hacker	g.	ways of protecting computer systems against attacks	

- What might happen, and what consequences might be seen, if your company suffered a cyber attack or even just a 24-hour system crash?
- What do you know about the cyber security and IT network safeguards that your company uses?

Probability

There are a number of ways to express probability.

There are a small number of *verbs/adjectives (sure, certain, likely and unlikely) describing probability where we can change the word order to emphasise different things.

To emphasise the ²probability/subject, start the sentence with 'it' as the subject.

It was highly unlikely that they knew about it. It's highly likely that the jobs our children do in the future don't exist yet.

To emphasise the *probability/subject, bring it to the start of the sentence and use an infinitive.

They were highly unlikely **to have known** about it. **The jobs our children do in the future** are highly unlikely **to exist** yet.

Put the words in the correct order to make sentences.

- 1 promoted / You're / to / next / likely / week / be You're likely to be promoted next week.
- 2 the / received / unlikely / that / documents / yet / It's / they've
- 3 this/is/Maisy/certain/have/about/known/to
- 4 to / discussing / likely / be / the / now / They're / matter
- 5 Raj/the/certain/to/in/meeting/have/is/been
- 6 next / taken / to / highly / that / we're / It's / going / be / over / likely / year
- 7 given / unlikely / have / The / this / thought / much / CEO / is / to

Using the probability forms, what is the likelihood of a cyber attack at your company?

Collocations

Match the adjectives on the left to the nouns on the right to make collocations from the talk.

1. complex a. radiation

2. large b. risk

3. novel c. situations

4. electromagnetic d. strategy

5. a high e. tasks

6. business f. volumes

$\label{lem:complete} \mbox{Complete the sentences with the correct words.}$

academia		algorithm	audit	disruption		
limitations		litigation	perspective			
1.	There was a lot of in the office, as they were refurbishing the hallway.					
2.	. He needed a fresh, so he asked several other people for their opinion on his work.					
3.	This software has its There are some things that it's not able to do.					
4.	The website uses an in.	to wo	rk out what other TV show	s you might be interested		
5.	Scientists in	have been stu	dying the effect that machir	nes will have on industry.		
6.	There will be an	soon. Plea	se make sure your accounts	s are in order.		
7.	Robots can't handle con	nplicated	Taking a case to cou	ırt is not an easy process.		



Choose the correct answer for each question below, then check your answers by reading the transcript.

- 1. How many jobs have a high risk of being automated in the future?
 - a. one in every two

b. one in every three

- c. one in every four
- 2. When did machine learning first start to be used in industry?
 - a. the early '80s
 - b. the early '90s
 - c. early in the 21st century ('00s)
- 3. What doesn't the speaker say we can use machine learning for now?
 - a. grading high-school essays
 - b. writing novels
 - c. diagnosing eye diseases
- 4. How many essays might a teacher read in a 40-year career?
 - a. 1,000

b. 10,000

c. 50,000

- 5. What can humans do better than machines?
 - a. routine tasks
 - b. process large volumes of data
 - c. tackle novel situations
- 6. What was the man who invented the microwave working on during WWII?
 - a. radar

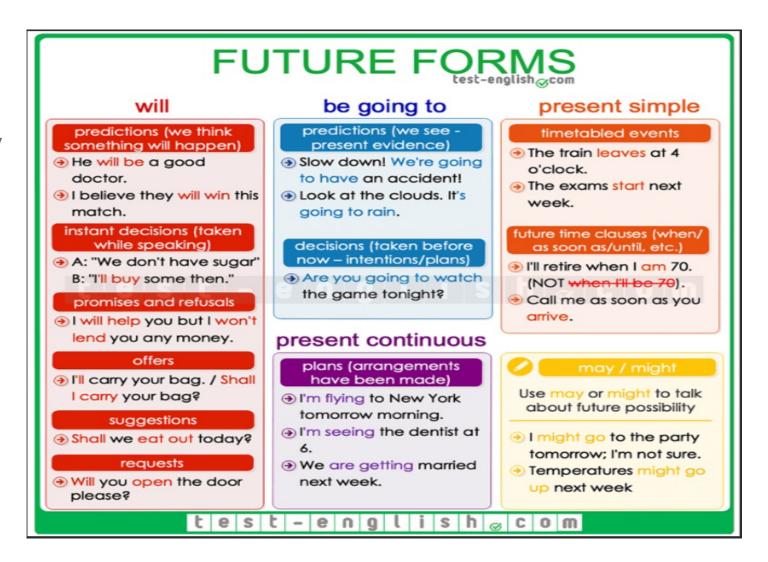
b. breaking code

- c. how to reduce radiation
- 7. Which professionals will find it more difficult to get jobs in the future because of machine learning?
 - a. teachers

b. lawyers

c. business strategists

• Using the future forms, what do you think are likely future trends of work?





A. How do the four companies (Amazon/Facebook/Spotify/Netflix) help their customers?
B. How is the home environment different from the work environment?
C. How has the technology of management changed work?
D. What examples of technology that help us did the speaker list?
E. What are the benefits of the Orion system that UPS implemented?
F. What did Henry Ford say a hundred years ago?

People Analytics



kample 1

Subsidiary of large retailer
Effects of training and
development on business
results
Positive effect of training on
financial performance
Consistency between
characteristics of training and
effect



Example 2

- PostNL
- Research into ideal mail deliverer employee profile
- Recruitment process optimized
- More and higher-quality applicants
- Recruitment cost reduced



Example 3

- Shoe store Clarks
- Research into the relationship between engagement and organizational performance
- Positive relationship between engagement and performance
- Insight into factors that positively influence engagement and performance